

# ELLA-ANN KAMALA

## Freelance Creative & Content Developer

### PERSONAL PROFILE

Entrepreneurial and passionate creative. Strong creative vision and development skills. Previous experience in both work and education has sophisticated my image and concept creation, my ideas are enhanced by working across specialities on projects from brief to final outcome.

### GET IN TOUCH

Email: [ellaannkamala@gmail.com](mailto:ellaannkamala@gmail.com)  
Portfolio:  
[www.ellaannkamala.com](http://www.ellaannkamala.com)  
LinkedIn: [@Ella-AnnKamala](https://www.linkedin.com/company/ella-ann-kamala)  
Instagram: [@ellaannkamala\\_](https://www.instagram.com/ellaannkamala)

### EDUCATION

St Johns School Leatherhead

GCSE's  
A Levels

University of Creative Arts - Epsom

Fashion Management &  
Marketing short course

University of the Arts London - LCF

Fashion styling short course

Norwich University of the Arts

BA Hons (Fashion Promotion  
and Communications)

### SKILLS

- Adobe Suite
- Microsoft Office
- Canva
- Social Media
- Photography
- Strategic marketing
- Mailchimp
- Wix and website design
- Content Creation
- Public Relations
- Visual Presentation
- Flexible & able to travel
- Mathematical mindset
- Hardworking
- Personable
- Leadership
- Communication
- Strategic Planning
- Event Planning and Execution

### WORK HISTORY

#### CURRENT ROLE - Marketing Executive

Employed by Strongarm Hospitality, owners of EggRun UK, TABU London, The London Reign Showclub. Job role currently entails social media, branding, photography and content creation, marketing, events and PR.

#### Public Relations

VIN + OMI - Front of House -  
Seasonal Job  
Black PR - Internship

#### Fashion Buying

House of Fraser - Head Office -  
Internship

#### Sales & Retail

House of Fraser - Epsom - Sales  
Assistant - Part time job

#### Fashion Styling

The Telegraph Luxury - Assistant  
ITV Tipping Point - Assistant

#### Freelance Photography

Fashion  
Events  
Food  
Nightlife and Hospitality

#### Social Media & Blogger

A Styles Album - Assistant  
Debut Magazine - Internship  
London Fashion Week - Internship

#### Working with Children

Hockey & Netball - Coach  
Design & Technology Assistant  
Tree Tops Kids Clubs - Play-  
worker - Seasonal job

#### Volunteer

Charity collections  
Children's Trust Charity Shop sales assistant  
School drama HMUA, set & costume design

#### Bar / Waitress / Barista

Cecilia's Cocktail Bar - supervisor mixologist -  
Part time job  
Maids Head Hotel - Waitress - Part time job  
Compass Events - Bartender & Waitress -  
Seasonal Job  
JR Events - Silver service waitress - Seasonal  
Job  
The Olive Tree Cafe - Barista & Waitress - Part  
time job